

AREA 2

Candidate Profiles

Disclaimer: The following profile statements were supplied by the candidates. Ravensdown and the Returning Officer accept no responsibility for the content or accuracy contained therein.

Nicola HYSLOP

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In partnership with my husband Jonty, we own and farm Levels Estate, an intensive sheep, beef and arable irrigated property on the outskirts of Timaru. We have three daughters. We value the benefits of a rural community for raising a family. I firmly believe in the value of co-operatives and our family have been Ravensdown shareholders since inception.

I have a range of knowledge of extensive and intensive farming practices having grown up on a high country station and previously worked for 20 years in the sheep, beef & deer industry as a registered farm advisor.

Academic/Industry Achievements:

- B.Ag.Sc (1st Class Hons in Farm Mngt)
- 2014-2017 Chief Judge Lincoln University Farmer of the Year
- 2016 Grasslands Regional Award for Irrigation & Consultancy Services to South Canterbury

15 years of Governance including:

- Opuha Water Limited
- Aoraki Development (Timaru EDA)
- Irrigation New Zealand (previous Chair - retiring Nov19)
- Beef+Lamb New Zealand
- IOD company director residential course

All of these, not least the business of running our farming business has enabled me to gain invaluable insights into the challenges and opportunities we have ahead as farmers.

Ravensdown has a long history of providing New Zealand farmers with fertiliser and nutrients to optimise the growth of plants and promote healthy soils. I strongly support the science-based approach that has been at the heart of Ravensdown products and services and their continuous search for shareholder solutions and value for "Smarter Farming for a Better NZ".

Ravensdown as a significant agribusiness co-operative, has an important leadership role to play in the promotion of sustainable farming. As farmers we face a significant environment of change with the need to recognize our contribution to water quality, biodiversity and climate change and actively look to modify our practices and farming systems. Ravensdown has a huge opportunity to support farmers through this journey with the provision of smart innovative products and service delivered within a framework of a clear vision, strategy and business excellence.

If successful in being elected I will be committed to the governance of Ravensdown. I offer:

- Experienced agribusiness governance
- Strong Leadership
- Agricultural science background and knowledge
- Diversified thinking
- Strong awareness of environmental responsibility

Above all I am passionate about farming, our communities, our land and the beautiful food we produce in an environment and climate second to none.

Bruce MURPHY

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I believe strongly in co-operative principles and the benefits they give to all shareholders.

I am a Director/Shareholder of Murphy Farms Ltd (a family owned large scale dairy farming business) located in Glenavy on the Waitaki Plains. I am married to Lesa and we have four children.

I am Deputy Chairman of the Lower Waitaki South Canterbury Coastal Zone Committee. Through this role I have a good understanding of the challenges and opportunities that we currently face in the environmental space as we work towards the principles of good management practice. It is imperative that we continue to build on the good progress we have already made as farmers and growers.

I am passionate about Ravensdown's scientific and technology driven R&D approach, we have used their services and products for over thirty years. These products will need to continue to be at the forefront of how we operate in the future and will become increasingly important as the pace of change continues to increase.

I do not wish to seek multiple directorships in agriculture and will focus my attention on the Ravensdown role if elected. I firmly believe in the importance of genuine farming directors around the co-operative board table. I will bring 30 years of business experience, people, problem-solving, collaboration and communication skills as well as diversity of thought, strategic thinking and hands on farming experience.

I have strong personal values, morals and ethics. I have and will continue to make, a significant contribution to my community through various school and sports club roles.

Experience

- 2001 to present; Murphy Farms Ltd, Director
- 2016 to present; Hunter Downs Water, Director
- 2008-16 Glenavy School Trustee (3 years as Chairman)
- 2003 to present Chairman of Glenavy Pool Trust
- 2016 to present; LWSCC Zone Committee, Community Rep
- 2015 to present; Dairy NZ Dairy Environment Leader
- 2016 to present; Livestock Improvement, Shareholder Councillor
- 2018 to present; St Kevin's College (Oamaru), Trustee

Personal Development

- Fonterra Governance Development Programme
- Cooperative Business New Zealand, Governing a Successful Cooperative Business
- Rabobank Executive Development Programme
- Institute of Directors (various short courses)