

AREA 8

Candidate Profiles

Disclaimer: The following profile statements were supplied by the candidates. Ravensdown and the Returning Officer accept no responsibility for the content or accuracy contained therein.

Kate ALEXANDER

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Having served on the Ravensdown board for five years over a period of strong growth, Kate brings institutional knowledge and experience to the face of a rapidly changing board of governance.

During Kate's tenure, Ravensdown has provided shareholders with quality products at sustainable prices. Infrastructure has been upgraded whilst strengthening the balance sheet.

The board has worked to refresh and drive the strategy: Enabling Smarter Farming for a Better New Zealand. In practice, this has meant providing products, expertise, and technology to help farmers optimise value from their land whilst reducing environmental impact. These are extremely important principals for Ravensdown to be leading and for Kate personally as a farmer.

Over the next 2 years, due to length-of-tenure rules, over half the current board will be standing down. Re-electing Kate is important to retain company knowledge and continue the current successful direction of Ravensdown.

As a board member in the next term, Kate's focus will be to:

- continue fostering the research and development that has led to so many innovations within our organisation
- provide the science and then the tools to enable smarter farming
- advocate on behalf of our shareholders to the wider community, i.e. working with local authorities on land use regulations
- Maintain our equity ratio - currently over 70%

Kate and her husband Neville own a 240 ha dairy farm in the Kaipara District. She has worked in the primary industries sector for over 30 years including Sheep and Beef, Dairy, Cropping as well as Industry Training.

Kate has broad governance experience as follows:

- Ravensdown Director since 2014, Currently Chair of Surrenders Committee and member of Remuneration Committee. Delegate to NZ Co-op Business
- Delta Produce Co-op Ltd - Independent Chair since 2017
- Open Polytechnic of New Zealand - Ministerial appointed Council member since 2016 (term ends April 2020)
- Rural Support Trust Northland - Chair until 2017

Relevant qualifications:

- Company Directors Course IOD 2010
- Fonterra Governance Programme (2014)
- Diploma in Agribusiness Management

In addition to her practical and governance experience, Kate brings diversity of thought to the table and a strong connection with a new generation of farmers.

Please feel free to contact Kate as per the contact details above. She welcomes your views on the future of Ravensdown and is very happy to answer any queries you may have about her contribution to the direction of our cooperative prior to voting.

Jacqueline ROWARTH

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Background: Massey University BAgSci (Hons Environmental Agriculture) and PhD (Soil Science; phosphate movement in grazed hill country), Companion of the NZ Order of Merit for services to Agricultural Science, Companion of the Royal Society NZ, Honorary Fellow of the NZ Institute of Agricultural and Horticultural Science (and Past President), NZ Grassland Association (Past President). Federated Farmers Personality of the Year 2009, Agricultural Communicator and Journalists Guild Communicator of the Year 2010.

Crop and Food Research Director (2001-2007), New Zealand Fast Forward Director (2008-2009), DairyNZ Director (2018-onwards), AGMARDT Trustee (2008-2014), NZ Grassland Trust 2015, 2019-onwards.

Industry/Farming Experience: Part-owner of a dairy-farm in Waikato, with a 50ha support block (maize) and interacting with deer farm (velvet, venison, trophy and genetics).

Employment - DSIR Grasslands and AgResearch. Research in fertiliser use in seed crops.

Lincoln University (teaching Plant Science). Research in nitrogen cycling Director, Office of Environmental Programs, University of Melbourne (teaching Sustainable Agriculture). Research in fertiliser solubility and uptake

Professor of Pastoral Agriculture, Massey University 2007-2012 (Professor of Pastoral Agriculture, teaching Soil Biology and Pasture Science). Research in carbon cycling and greenhouse gases

Professor of Agribusiness, University of Waikato 2012-2016 (teaching sustainable agriculture, New Zealand agribusiness and International Agribusiness). Research in carbon cycling, greenhouse gas and agribusiness.

Chief Scientist, Environmental Protection Authority 2016-2018. Research in carbon cycling, greenhouse gas, chemical use and environmental regulation

From 2018, Agri-environment Analyst; DairyNZ Director

Personal statement: Governance requires an understanding of the Company, shareholders' businesses and concerns, societal attitude and trends, and international context. My work has been researching, writing and teaching in all these aspects. My governance roles have been focussed on research, innovation, extension and communication in the agricultural sector. I know that good directors have time to focus on the company and understand the issues. Being self-employed allows me to concentrate where required: my focus is agri-environment, people and education.

I've dedicated my life to using results from research to defend the rights of farmers to farm sustainably and profitably into the future. The media articles I write are voluntary; I will continue to comment with the aim of helping society, government and regulators to understand rural affairs. The scientific expertise, values and experience I have will assist Ravensdown to enable you to have vibrant sustainable businesses. Working together, we can attract the next generation of farmers and return the agricultural sector to the position of respect that it deserves.